



How dare anyone call this
CHARITY!



Call it duty... call it investment... don't call it charity! The three great needs supported by your War Chest are all closely related to your own security and well-being.

On the Home Front, your contribution buys help for your neighbors... people you know and work with to build a greater nation. Little children with no other means of support. Young delinquents headed down the road to personal and community ruin. Old people incapable of helping themselves. All of them, except for the grace of God, may have been you or your family.

On the War Front, a gift to the War Chest furnishes friendship and recreation for the men who are fighting your war. A welcoming smile, a cup of coffee, pleasant memories of days on leave... these are the little things that mean America to the men who fight and die.

For our Allies... your War Chest means life to the starving whose will to resist slowed the Axis' blitz while America armed. Their agony is no fault of theirs... a change in scene and enemy strategy, and you and your family might have felt the conquerors' tread instead.

Let your heart, your soul, your mind decide. If you are half the American you think you are... you will give gladly to the War Chest... far more than you have ever given before.

A TRIPLE GIFT for a TRIPLE NEED

WAR FRONT

U. S. O. — United Service Organizations
United Seamen's Service
War Prisoners' Aid
Naval Aid Auxiliary
Citizens' Committee for Army & Navy
War Services Council
Women's Ambulance & Defense Corps
Hollywood Victory Committee
Community Hospitality & other Local War Causes

HOME FRONT

92 Health & Welfare Agencies
of the Community Chest
Special Delinquency Prevention Project
Motion Picture Relief Fund
Services to New Areas Admitted to Chest
Services to War Communities

OUR ALLIES

Belgian War Relief Society
British War Relief Society
French Relief Fund
Friends of Luxemburg
Greek War Relief Association
Norwegian Relief
Polish War Relief
Queen Wilhelmina Fund (Dutch)
Russian War Relief
United China Relief
United Czechoslovak Relief
United Yugoslav Relief Fund
Refugee Trustees
United States Committee
for the Care of European Children



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